



# EUROPEAN CONFERENCE ON HIGHER EDUCATION: TRAINEESHIPS & MOBILITY CONSORTIA

**Bilbao, 27 – 28 October 2014**

<http://www.ikaslangipuzkoa.net/es/european-conference>

**CONFERENCE VENUE: Bizkaia Aretoa (Auditorium: Baroja)**  
**Universidad del País Vasco – Euskal Herriko Unibertsitatea**  
**Avenida Abandoibarra, 3 (BILBAO)**

*Partners:*

Confederación Empresarial Vasca  
Euskal Entrepresarien Konfederakuntza

ConfeBask

DANOBATGROUP

em Education  
& Mobility

Université  
Nice  
Sophia Antipolis

eman ta zabal zazu  
Universidad del País Vasco  
Euskal Herriko Unibertsitatea

UIN  
University Industry  
Innovation Network

Science Marketing  
Science-to-Business Marketing Research Centre Germany

Tknika  
LANBIDE HEZKUNTZAREN REKURTATZA ZENTROA  
CENTRO DE INVESTIGACIÓN PARA LA FORMACIÓN PROFESIONAL  
CENTRE FOR INNOVATION IN VOCATIONAL TRAINING

HEA | HIGHER EDUCATION AUTHORITY  
AN eLUDAPAS um APD-OIDEACHAS

ES | INTERNATIONAL EXCHANGE  
ERASMUS STUDENT NETWORK

agência nacional  
erasmus+  
educação e formação

BIRMINGHAM CITY  
University

Unilever

EURES

Janssen  
PHARMACEUTICAL COMPANIES  
of Johnson & Johnson

UNIVERSITÀ  
DELLA CALABRIA

GOBIERNO DE ESPAÑA  
MINISTERIO DE EDUCACIÓN, CULTURA Y DEPORTE

APEE  
Organismo Autónomo Programas Educativos Europeos

EUSKO JAURLARITZA  
HEZKUNTZA, HIZKUNTZA POLITIKA  
ETA KULTURA SAIA  
GOBIERNO VASCO  
DEPARTAMENTO DE EDUCACIÓN,  
POLÍTICA LINGÜÍSTICA Y CULTURA  
Vocerossegi de Formación Profesional

ikasLAN  
Mobility

Erasmus+

**Monday, 27 October 2014**

**10:00 – 11:00 REGISTRATION**

**11:00 – 11:30 Opening and welcome speeches**

**Mr. Iñaki Goirizelaia Ordorika**

Rector Universidad del País Vasco – Euskal Herriko Unibertsitatea

**Mr. Ramon Martinez de Murguia**

Director for Training and Learning. Department of Education, Language Policy and Culture. Basque Government

**Mr. Javier Alonso Aldama**

Director for Universities. Department of Education, Language Policy and Culture. Basque Government

**Mr. Juan Carlos Parodi Román.**

Head of Higher Education Unit - OAPEE (Spanish National Agency)

**Mr. Sergio Fidalgo**

Erasmus+ International Project Coordinator, IKASLAN

**Mobility actions in Erasmus +**

**Chairwoman:** Marisa Martín, Higher Education Unit. Spanish National Agency

**11:30 – 11:50 Participation of mobility consortia in Higher Education in 1st call of Erasmus+**

Vanessa Debiais-Sainton - European Commission

**11:50 – 12:20 The role of mobility Consortia in Higher Education in Spain**

Juan Carlos Parodi, Head of Higher Education Unit – OAPEE - Spanish NA

**12:20 – 12:45 Erasmus STORY project**

Marta Guasp – Erasmus Student Network – ESN Spain

**12:45 – 13:15 Erasmus Impact Study**

Vanessa Debiais-Sainton - European Commission

**13:15 –14:50 Lunch**



**Higher Education and Business Cooperation**

**Chairman:** Mr. Javier Alonso Aldama

Director for Universities. Basque Government

**14:50 – 15:20 HEIs – Business Cooperation: Ecosystem**

Arno Meerman, CEO of UIIN & Business Development Manager at the Science-to-Business Marketing Research Centre

**15:20 – 15:30 Work-based Learning**

Jose Lara, Unit of Higher Education. Spanish National Agency

**15:30 – 16:30 Hunting for traineeships**

**The Company point of view**

DANOBATGROUP

**The Consortium point of view**

Arantza Vigiola, Representative of Confebask Mobility Consortium

Sergio Fidalgo, Coordinator IKASLAN Mobility Consortium

**16:30 Cultural Programme**

**20:30 DINNER AT HOTEL ERCILLA**

**Tuesday, 28 October 2014**

**Employability**

**Chairwoman:** Irene García, Erasmus + Project Manager - IKASLAN

**09:30 – 10:00 Employability and Higher Education: What it is / what it is not**

Sonia Hendy-Isaac, Birmingham City University, UK

**10:00 – 10:30 Employers feedback on important elements and competencies**

Carlos Sardá, Unilever - Spain

**10:30 – 11:00 Added value of Erasmus + Traineeships**

Eva Touriño – Eures Jaén - Spain

**11:00 – 11:30** Coffee Break

**Enhancing the quality of traineeships**

**Chairman:** Rubén Durán, Higher Education Unit. Spanish National Agency

**11:30 – 11:50 Chances and challenges for current and future mobility Consortia in Higher Education**

Maria João Dornelas. Unit of Higher Education. Portuguese National Agency

**11:50 – 12:15 Erasmus traineeships Consortium in southern Italy, from past to future**

Dr. Franca Leonora Morrone, University of Calabria - Italy

**12:15 – 12:40 Centre for Innovation – Tknika**

Bittor Arias – Tknika

**12:40 – 13:40 Round Table**

**Quality framework for traineeships in Erasmus +**

Chair: Jose Manuel González Canino, Higher Education Unit - OAPEE

Philippe Gourbesville, Director Polytech Nice Sophia - French CONSORTIUM

Iker Orueta, Education & Mobility

Mary May, Erasmus+ National Agency - Ireland

Llanos Verdú, Johnson & Johnson – Spain

**14:00 Lunch**